#### EXPECT MORE

Pollogen

#### **Pollogen Publications**

Peer Reviewed Papers White papers

Sep 2014

# **Scientific Publications - Introduction**

- Articles published in peer-reviewed scientific journals
  - Content reviewed by experts (novelty, accuracy, research level).
     Not always accepted
  - Various standards of journals (impact factor)
  - Submitted article should present new data
  - Based on results from:
    - **Clinical study** aimed to evaluate safety and efficacy of new technology/indication.

Study follows protocol and forms, ethical committee approval (Helsinki, IRB), monitored, results substantiate regulatory clearance (FDA)

- 'Doctor experience' study Patients' data, results and photos are documented and analyzed and Dr. publishes his experience
- Histology study: human / animals, in vivo / ex-vivo
- White papers- Marketing material, technological/clinical content.
  - Designed like scientific articles but not submitted to journals
  - Issued quickly, no need to wait for journal reviewing process
  - Promoting newly launched technology with initial results
  - Presents results that were not accepted or not sufficient for journal



#### **Pollogen Publications**



#### **18 Articles published** in peer-reviewed scientific journals:

#### • 15 published articles - Professional devices

- 2 VO: Gershonowitz in vivo animal 2014, VoluDerm Dr. Shapiro experience 2015
- 1 HE: Dr. Boisnic, ex-vivo human 2014 (Gag's)
- 2 TF: Levenberg Dr. experience + histologies 2012, Gold TF FDA study 2013
- 1 Maximus: Russian face 2013
- 9 TriPollar: regen /apollo, face/body/acne, clinical/histology
- 3 published articles Home use devices
   Stop clinical/ Stop ex vivo histology/ Pose clinical + ex vivo histology

**6 White papers – Professional technologies** (Although there are ~10, 6 are useful such as about geneo, Surgen, Maximus, TriPollar case studies (Kim, Buhsem)

# **15. VoluDerm Dr. experience USA**



Authors	Published	Title	Protocol		Main Results
Steven D.	Jacobs Journal	Voluderm Micro-	Typical treatment	•	Skin volume enhancement along with
Shapiro	of Experimental	Needle	protocol included 5		improvement of skin texture and diminished
·	Dermatology	Technology for	treatments; 3		appearance of wrinkles.
USA		Treating Skin	treatments	•	No significant adverse effects were detected.
COIL		Laxity and	performed once a	•	VoluDerm is a safe and effective micro-
2015		Wrinkles-Initial	week and an		needle technology for dermal volumizing and
2013		Clinical	additional 2		treatment of wrinkles with minimal pain and
		Experience	treatments spaced 2-		no downtime.
			3 weeks apart.		



#### Before

After 5 tx

VO technology (with TriPollar preheating). Improvement of skin texture, significant volumizing in cheek area along with reduction of the naso-labial folds.



#### Before

After 1 tx

VO technology (with TriPollar preheating). Improvement of neck skin laxity and wrinkles

# 14. VoluDerm In Vivo Animal Histology



Authors	Published	Title		Protocol	Main Results
Gershonowitz,	Journal of	VoluDerm	•	2 pigs	Immediate VO epidermal and dermal effects
Gat	Cosmetics	Microneedle	•	VO pulses at	Progress of healing process, as function of
	and Laser	Technology for		L,M,H levels	time following treatment (days 4 and 7)
Israel	Therapy	Skin Treatments	•	<b>Biopsies</b> after	• Complete healing on Day 14 for all energy
		– In Vivo		14, 7, 4 days	levels
2014		Histological		and	
	COMMETIC AND	Evidence.		immediately	
	The Definition of the Association of the Definition of the Definitio of the Definition of the Definiti				





Skin histology samples at D0 (left) and D14 (right), after treatment with High setting, demonstrating complete healing on day 14.

#### 13. Hybrid Energy Ex-vivo Human Histology



Authors	Published	Title	Protocol Main Results
Boisnic,	European	Ex vivo study of	Skin fragments from     Significant collagen remodeling
Branchet	Journal of	hybrid energy	donors undergoing facial • Significant increase in GAGs
	Dermatology	technology using	lifts (hyaluronic acid (HA) is the most
Paris		a human skin	Skin maintained in survival <i>prominent GAG in the skin therefor</i>
		model.	medium <i>results reflect HA content)</i>
2014			<ul> <li>Skin artificially aged by UV irradiation</li> <li>Single HE treatment of Low or High energy</li> <li>Significant increase in epidermal renewal (mitotic index)</li> <li>Effect intensity correlates to HE level</li> </ul>



A: UV aged control B: UV aged +Low HE C: UV aged + High HE GAGs augmentation in epidermis and dermis of treated fragments

#### **12. Maximus Face**



Authors	Published	Title	Protocol	Main Results
Potekaev,	Journal of	Evaluation	20 subjects	Visioscan & microcamera:
ZHUKOVA	Dermatological	and efficacy	8 weekly	<ul> <li>Increased smoothness and Reduction in roughness</li> </ul>
Russia	Applications	Maximus <sup>™</sup>	Txs Fu: 1w, 1m	Significant improvement after 8 treatments, with additional improvement at 1 month follow-up.
2013	Journal of Cosmetics, Dermatological Sciences and Applications	System for facial wrinkles.		<u>Ultrasound</u> : Increased thickness and improved structural homogeneity of epidermal and dermal layers
	1000			No adverse events or negative sensations



3D Imaging of "Crow's feet" wrinkle area & sectional drawing of the skin test area

# **11. TriFractional USA Clinical Study**



Authors	Published	Title	Protocol	Main Results
Gold,	Journal of	Evaluation of	• 30 females and 2 males were	Both 'blinded' doctors revealed
Adelglass	Cosmetic	Safety and	recruited in 2 sites (30	improvement in the majority of
	and Laser	Efficacy of	completed)	subjects (80% and 73.3%)
USA	Therapy	the	• 3 TF facial treatments once	Investigators evaluation of subject's
		TriFractional	every 3 weeks. FU: 1 and 3	Fitzpatrick Wrinkle Scores revealed
2013	=	RF	months after last treatment	reduction from an average baseline
	COMMETIC AND	technology	Baseline and 3 m fu photos	score of 4.8 to 3.4 at 3 m fu
		for treatment	were graded using the	• Majority of subjects (83.3%) noted that
		of facial	Fitzpatrick Wrinkle Scale by 2	treatment results met their
	-	wrinkles.	'blinded' doctors	expectations or to some extent, and
			Any wrinkle score	70% indicated that they will
			improvement (downgrade of	recommend the TF treatment to their
			at least 1 score) at 3m fu	friends.
			compared to baseline, was	No unexpected adverse effects were
			considered a success	detected or reported



A 64 year old female, skin type V, Before (left) and 3 month after 3 TF treatments (right)

# **10. TriFractional Dr. Experience + Histology**



Authors	Published	Title	Protocol	Main Results
Levenberg, Gat, Boisnic,	Journal of Cosmetics, Dermatological	Treatment of Wrinkles and Acne Scars	<u>Clinical:</u> TriFractional ar Complete TriLipo Med <sup>TT</sup> Procedure treatments	<ul> <li><u>Clinical:</u></li> <li><u>Added value of TriLipo MED:</u></li> <li>(TriFractional + TriLipo RF and DMA)</li> </ul>
Branchet Israel, France 2012	Sciences and Applications Journal of Cosmetics, Dermatological Sciences and Applications	using the TriFractional, a Novel Fractional Radiofrequency Technology – Clinical and Histological Results	<ul> <li><u>Histology:</u> In- vivo hum abdominal skin</li> <li>Pulses performed one week and one day befo abdominoplasty surger</li> <li>Skin samples were take for histology</li> <li>Ex vivo human and in v porcine histologies we also presented</li> </ul>	<ul> <li>Additional facial contouring         <ul> <li>Optimal for Acne scars</li> <li>No significant undesired effects</li> <li>Subjects reported tolerable pain and satisfaction with clinical results</li> </ul> </li> <li>Histology:         <ul> <li>Shows healing process</li> <li>Ex-vivo results support in-vivo findings</li> <li>Ex-vivo: 15.5% increase of collagen content in treated vs. control</li> </ul> </li> </ul>

- Epidermal necrosis
- Collagen contraction
- Neutrophilic infiltrate



- Epidermis is regenerated and covered with scale crust
- Dermal effect
- Lymphocytic infiltrate

post treatment: 1 day

1week

#### 9. Apollo FDA clinical Study



Authors	Published	Title	Protocol	Main Results
Shapiro, Eros, Abrahami, Leviav USA, Israel	Lasers in Surgery and Medicine	Evaluation of Safety and Efficacy of the TriPollar Technology for	<ul> <li>37 subjects were recruited in 2 sites (37 completed treatments, 3 lost to fu)</li> <li>8 apollo facial treatments once a week. FU: 1 and 3 months after last treatment</li> </ul>	<ul> <li>A downgrade of at least 1 score in Fitzpatrick scale was found in 94% (1st reviewer) and 97% (2nd reviewer) of study subjects.</li> <li>Subjects satisfaction: high level of satisfaction.</li> </ul>
2012		Wrinkles	<ul> <li>Baseline and 3 m fu photos were graded using the Fitzpatrick Wrinkle Scale by 2 'blinded' doctors</li> <li>Any wrinkle score improvement (downgrade of at least 1 score) at 3m fu compared to baseline, was considered a success</li> </ul>	<ul> <li>Investigators scoring of subjects' facial skin appearance demonstrated average reduction of 1.55 (Dr. Leviav) and 2.4 (Dr. Shapiro).</li> <li>No unexpected adverse effects were detected or reported</li> </ul>



A 51 year old female, Before (left) and 3 month after 8 treatments (right)

#### 8. TriPollar Acne Study



Authors	Published	Title	Protocol	Main Results
Yu, Huang	Journal of	Use of a	20 patients	Average reduction - 42% in active
	Cosmetic	TriPollar	• 6 weekly Apollo treatments ; FU	acne lesions after 6 TriPollar
Philippines	and Laser	radio-	4 weeks after last visit	sessions
	Therapy	frequency	• 13 patients completed all visits,	Reduction sustained at 4 weeks
2011		device for	4 completed 4 treatments,	follow up visit.
		the	withdrawal was for personal	Patient satisfaction rate: 2.5
		treatment	reasons, not treatment related.	indicating good to very good
		of acne	Evaluation methods:	satisfaction with the clinical results.
	COMMETIC AND	vulgaris	<ul> <li>Photographs</li> </ul>	No significant adverse events were
	CALK THURAPY		<ul> <li>Count of active lesion</li> </ul>	recorded
			<ul> <li>Patients satisfaction</li> </ul>	
			rating on a 5 score scale	

BASELINE 27Y/O FEMALE

AFTER 6 TREATMENTS

4 WEEKS FU





# 7. TriPollar Chapter in Cellulite Book

Authors	Published	Title	Content
Manuskiatti	Cellulite Pathophysiology	TriPollar®	The chapter reviews the
(Woraphong)	and Treatment. 2010 Second Edition,	Radiofrequency	advantages of TriPollar RF over
Thailand	Editors: Mitchel P. Goldman and Doris Hexsel.		<ul> <li>Provides an overview of treatment</li> </ul>
2010	<section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header>		<ul> <li>technique</li> <li>Reviews studies using the regen and apollo TriPollar RF systems</li> </ul>

#### 6. Apollo face and Body – Clinical Experience



Authors	Published	Title	Protocol	Main Results
Levenberg	European	Clinical	•37 female patients	Average circumference
	Journal of	Experience with	•Average of 7 treatments (wrinkles,	reduction, in main body areas
	Dermatology	a TriPollar®	laxity, circumference reduction)	(abdomen, buttocks, thighs):
Israel		Radiofrequency	<ul> <li>5 patients had blood tests to</li> </ul>	3.6cm
		system for	assess liver function and lipid	No statistically significant
2010		Facial and Body	profile following treatment	changes were found in any of
2010	EUROPEAN JOURNAL	Aesthetic	Evaluation:	the liver function and lipid
		treatments	<ul> <li>Facial results objectively</li> </ul>	profile indicators
	Marchanne, Bald King, and Marchanne, Annous, and Marchanne, Annous, and Marchanne, Annous, and Marchanne, and		analyzed with Primos 3D	
	Received and a second s		imaging system	
			<ul> <li>Circumferential</li> </ul>	
	Electrophy Electr		measurements.	
			<ul> <li>Blood tests</li> </ul>	

Before





#### 5. TriPollar Ex-vivo Human Histologies



Authors	Published	Title	Protocol	Main Results
Boisnic,	Journal of	Ex vivo human	Human skin samples from 8	Increase of glycerol release in
Branchet	Cosmetics	skin evaluation	abdominoplasty and 4 face lifts	treated skin samples (120%)
	and Laser	of localized fat	• Kept in survival medium, sterile	• Change in structure of fat cells:
Paris	Therapy	reduction and	conditions, 37°C	less homogenous, shrunk,
		anti aging effect	TriPollar lipolytic effect :	partially ruptured membrane,
2010		by TriPollar®	Glycerol released from hypodermis	thinning of fibrous tract
		radiofrequency	was measured (enzymatic methods)	Histological quantification of
	=	treatments.	TriPollar anti-aging effect :	dermal collagen (computerized
	COMMETTIC AND		Aging of skin samples by UV	image analysis): significant
	Contract of the second		radiation	increase in superficial and mid
			evaluation of collagen quantity	dermis collagen
			(computerized methods)	• Fibroblasts activity for collagen
			Collagen synthesis rate	synthesis (biochemical methods)
			(biochemical methods)	increased significantly in treated
				skin vs. UV exposed







Untreated

UV

UV+Treated

#### 4. TriPollar Stretch Marks Treatment



Authors	Published	Title	Protocol	Main Results
Manuskiatti	Journal of	Treatment of	•17 females with stretch marks	Evaluators' scores:
(Woraphong)	Dermatological	striae distensae	received 6 weekly treatments	6 weeks FU - a higher percentage
et al.	Treatment	with a TriPollar	with the Apollo	of subjects were rated to have
		radiofrequency	•Follow up: 1 and 6 weeks after	improvement compared to 1 week
		device: A pilot	the final treatment	FU. 26.5% showing 51%-75% and
Thailand		study	• Photos of stretch marks -	5.9% showed >75% improvement.
			improvement scored by 2	Satisfaction:
			blinded evaluators	65% (11/17) - very satisfied
2009			• UVA-light video camera -	23 % (4/17) – satisfied
			for skin texture observation	12% (2/17) - slightly satisfied
	Journal of		Subjects satisfaction	
	Dermatological Treatment			







Before

After

Before

After

#### **3. TriPollar Circumference & Cellulite Treatment**



POST RT

:: Dist 0.819 cm

After

Authors	Published	Title	Protocol	Main Results EXPECT MORE
Manuskiatti (Woraphong) et al.	Journal European Academy of	Circumference reduction and cellulite treatment with a TriPollar radiofrequency device: A pilot study.	<ul> <li>stes: Thigh, Abdomen, Buttock, Arm</li> <li>a weekly treatments</li> <li>FU: 4 weeks after last Trt.</li> <li>Evaluation</li> <li>Circumferential measurements</li> <li>Ultrasound measurement of subcutaneous fat thickness</li> <li>Rating of cellulite improvement by subjects</li> </ul>	<ul> <li>Average circumference reduction:</li> <li>3.5cm at the abdomen</li> <li>1.7cm at the thigh Ultrasound</li> </ul>
Thailand	and Venerology			<b>US measurements thigh region:</b> Average reduction of 10.5% in the thickness of adipose tissue
2009	JEADV			<b>Cellulite Appearance:</b> Average improvement of cellulite appearance, as rated by the patients was 2.32 (~60%) after the treatments
(b)			<pre>Sr A P Low Res</pre> Image: C G B P Low Res           Image: D F Image: C G B P Low Res           Image: D F Image: C G B Image: C G	<pre>\$ Dist 0.280 cm</pre>

:: Dist 1.17 cm

Figure 2 Abdomen region, before treatment (a), Clinical appearance at 4 weeks after eight treatments (b). Note the appearance of stretch marks, before and after the series of treatment.

Before

# 2. TriPollar In vivo Histology



Authors	Published	Title	Protocol	Main Results
Kaplan	Journal of	Clinical and	Abdominal patient consented	Dermal thickness increased by
Gat	Cosmetic	Histopathological	to a series of TriPollar	49% on average
	and Laser	results following	treatments prior to her	Eocal thickening of collagen
Israel	Therapy	TriPollar <sup>®</sup> radiofrequency	scheduled abdominoplasty	fibers
		skin treatments	•Only one side of her	
2009	COMPLEX AD COMPLEX AD		abdomen was treated •Histopathology analysis was performed	
				<ul> <li>In some areas fat cells appear to be smaller with irregular shape</li> </ul>







Before

After 5 Trx

Immed After 6<sup>th</sup> Trx

#### **1. TriPollar Ex-vivo Human Histologies**



Authors	Published	Title	Protocol	Main Results EXPECT MORE
Boisnic France 2008	Nouv. Dermatol (In French)	An Ex-Vivo study of the regen™ TriPollar RF device using an experimental human skin model.	<ul> <li>8 human skin fragments after Tummy tuck</li> <li>A TriPollar treatment in same conditions as in vivo</li> <li>Samples kept in sterile survival medium for up to 20 days at 37°C</li> <li>Skin aging by UV radiation was used to evaluate collagen repair</li> </ul>	<ul> <li>Glycerol dosage - increase in glycerol amount in treated versus untreated tissue was detected</li> <li>Histology - fat cells in treated tissue: Less homogenous shape, elongated, irregular, shrunk, partially ruptured membrane</li> <li>Histology prove an increase in collagen content, leading to dense, organized dermal layer.</li> <li>Collagen synthesis rate in treated skin increased by 28.9%</li> </ul>
Fat Collagen				2500 2000 30 500 513.9.+ 348.4 500 Untreated skin Regen
	Jntreated	L	JV TriPollar	